



NELC 2025 Sponsorship Opportunities



2025 NELC Sponsorship Levels

	Trailblazer \$40,000	Diamond \$30,000	Emerald \$25,000	Gold \$15,000	Silver \$8,500	Bronze \$6,000	Reception \$15,000	Lunch \$15,000	Corporate** \$10,000	ICAP \$10,000	Academy \$7,500
Complimentary Conference Admissions	15	10	8	5	3	2	4	4	5	4	4
Logo placement on NELC website, Conference emails, select posts on LinkedIn page, and on-site signage	Top-Tier	Premium	Premium	Premium	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Highlight on NELC LinkedIn page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Record a Video Message for NELC Website & LinkedIn Page	✓	✓	✓	✓	✓	--	--	--	--	--	--
Recognized as a Sponsor at one (1) Regional Conference	✓	✓	--	--	--	--	--	--	--	--	--
Recognized as a Sponsor at one (1) Local Reception	--	--	✓	--	--	--	--	--	--	--	--
Welcome Letter by Sponsor	✓	--	--	--	--	--	--	--	--	--	--
Distribute Branded Gifts at Conference	✓	✓	✓	--	--	--	--	--	--	--	--
Brief Welcome Remarks at Opening Session	✓	--	--	--	--	--	--	--	--	--	--
Wednesday Evening Reception Co-Sponsor & Remarks	--	✓	--	--	--	--	✓ *	--	--	--	--
Thursday Evening Reception Co-Sponsor & Remarks	--	--	✓	--	--	--	✓ *	--	--	--	--
Closing Reception Sponsor	--	--	--	--	--	--	✓ *	--	--	--	--
Awards Luncheon Co-Sponsor & Remarks	--	--	--	--	--	--	--	✓	--	--	--
Two (2) Sponsor attendees at ICAP Dinner	--	--	--	--	--	--	--	--	--	✓	--
Special Recognition on ICAP materials	--	--	--	--	--	--	--	--	--	✓	--
Special Recognition on Academy materials	--	--	--	--	--	--	--	--	--	--	✓

*Sponsor may select to be a Sponsor for the Wednesday Reception, Thursday Reception, or Closing Reception.

**Corporate Sponsorship Level only available to non-law firm, corporate sponsors.

Additional Sponsorships

	Breakfast Sponsor \$10,000	Hospitality Suite Sponsor \$5,000	Conference WiFi Sponsor \$5,000	Session Breaks Sponsor \$5,000
Complimentary Conference Admissions	2	1	1	1
Logo Placement	During Breakfast	Hospitality Suite	w/ WiFi Instructions	During Session Breaks

Regional Conference Sponsorships

	Co-Host \$10,000	Closing Reception \$7,500	Key Sponsor \$5,000	Supporting Sponsor \$2,500
Complimentary Admissions	7	5	3	1
Logo placement on NELC website, Conference emails, select posts on LinkedIn page, and on-site signage	Top Tier	Premium	Prominent	Standard
Highlight / mention on NELC LinkedIn page	✓	✓	✓	✓
Special Recognition at Closing Reception	✓	✓	✓	--
Logo and mention in session specific promo materials	--	✓	--	--
Sponsor ad in select Conference emails and LinkedIn posts	✓	✓	--	--
Brief Welcome Remarks to open Conference	✓	--	--	--
Brief Welcome Remarks at Closing Reception	✓	--	--	--
Special Recognition by NELC President at Conference opening	✓	--	--	--
Option to provide branded gifts for all attendees	✓	--	--	--
Opportunity for one (1) 3-minute video to be promoted via NELC website, email list, and LinkedIn	✓	--	--	--

Checks should be made payable to "NELC" and sent to
c/o Vik Jaitly at Wawa, Inc.
260 W. Baltimore Pike
Wawa, PA 19063

To make payment via ACH, Wire Transfer or Credit Card, contact
Vik Jaitly at vik.jaitly@wawa.com or (908) 601-1770

Thank you in advance for your consideration and continued support.
Please contact one of the following if you need additional information.

Vik Jaitly at vik.jaitly@wawa.com or (908) 601-1770
Richard Amador at amador@sanchez-amador.com or (213) 280-6372
Rita Srivastava at rita.srivastava@us.mcd.com or (630) 207-9979

We look forward to collaborating with you in 2025 and beyond



National Employment Law Council

www.nelc-law.org